



Master of Science (By Research) (Equivalent to M.Phil)

M.Sc., (By Research) is specifically designed for those aspiring to do research in specific areas in Business & Management.

Learning Objectives:

- ♣ Provide an opportunity for students to engage in academic research, which will provide them skills in problem solving, systematic analysis, communication and collaboration.
- ♣ Increase the knowledge and expertise of students in the chosen research area.
- ♣ Enhance your capability in providing innovative solutions to issues faced in career development and growth.
- ♣ Enhance your business communication skills.



Research Programmes

Specializations	Audit Subject
★ Management	★ Research Methodology
★ Economics	★ Quantitative Data Analysis
★ Leadership	★ Qualitative Data Analysis
★ Marketing	
★ Finance	

Programme Delivery

Stage 1	Proposal Development
Stage 2	Data Collection
Stage 3	Report Writing
Stage 4	Thesis Examination/ Viva-voce

Programme Facts

Mode	Part Time
Duration	A minimum of 1 year